

# Course Details

## 1. Diploma in Tourism & Hotel Management:

**Eligibility** : Intermediate

**Class Schedule** : 04 days a week (Monday – Thursday)

Morning : 09:00 am – 12:00 pm

Evening : 03:00 pm – 06:00 pm

**Fee Structure** : Rs.110,000/-

Tuition Fee Rs.80,000/-

Registration Fee Rs.30,000/- + 1<sup>st</sup> Installment Rs.10,000/- to be paid at the time of admission.

Remaining Fee to be paid in 07 installments @Rs.10,000/- per month.

# Course Outline

## Diploma in Tourism & Hotel Management:

Sr. No	Subject	Total Marks	Total Lectures
<b>1<sup>st</sup> Semester</b>			
1.	Hospitality Management	100	20
2.	Tour Operations & Tour Guiding	100	20
3.	Business Communication Skills	100	15
4.	Spoken English	100	20
5.	House Keeping	100	20
6.	Tourist Attractions of Pakistan	50	10
7.	French Language-I	100	20
<b>2<sup>nd</sup> Semester</b>			
8.	Food & Beverage Management	100	20
9.	Human Resources Management	100	20
10.	Cultural Heritage of Pakistan	100	20
11.	Kitchen Management / Food Preparation	100	15
12.	Tourism Geography	100	15
13.	Information Technology	100	15

Sr. No	Subject	Total Marks	Total Lectures
<b>3<sup>rd</sup> Semester</b>			
15.	Sales & Marketing	100	20
16.	Air Passenger Tariff & Ticketing / Tourism & Hotel Laws	100	10/10
17.	Personality Development	100	20
18.	Front Office	100	20
19.	Organizational Behavior	100	20
20.	Tourist Destination Management	100	20
	Special Lectures (Guest Speakers)		10
	<b>Total</b>	<b>1850</b>	<b>360</b>
<b>4<sup>th</sup> Semester</b>			
1.	Research Report	100	Topics will be assigned
2.	Study Tour	3-4 Days	Islamabad / Murree
3.	Internship	03 Months	At Hotels / Restaurants

**Total Subjects:** 20 Nos. Subjects

**Total Marks:** 1850

**Duration:** 9 Months Study + 3 Months Internship

**Credit Hours:** 360